

# Locative Exhibitions

POIs (Points of Interests)



On the iPhone



# POIs

...so what?



## Components

- Location (!!!)
- Time
- Spectators/Players/Bystander
- Content

# POIs ...technical

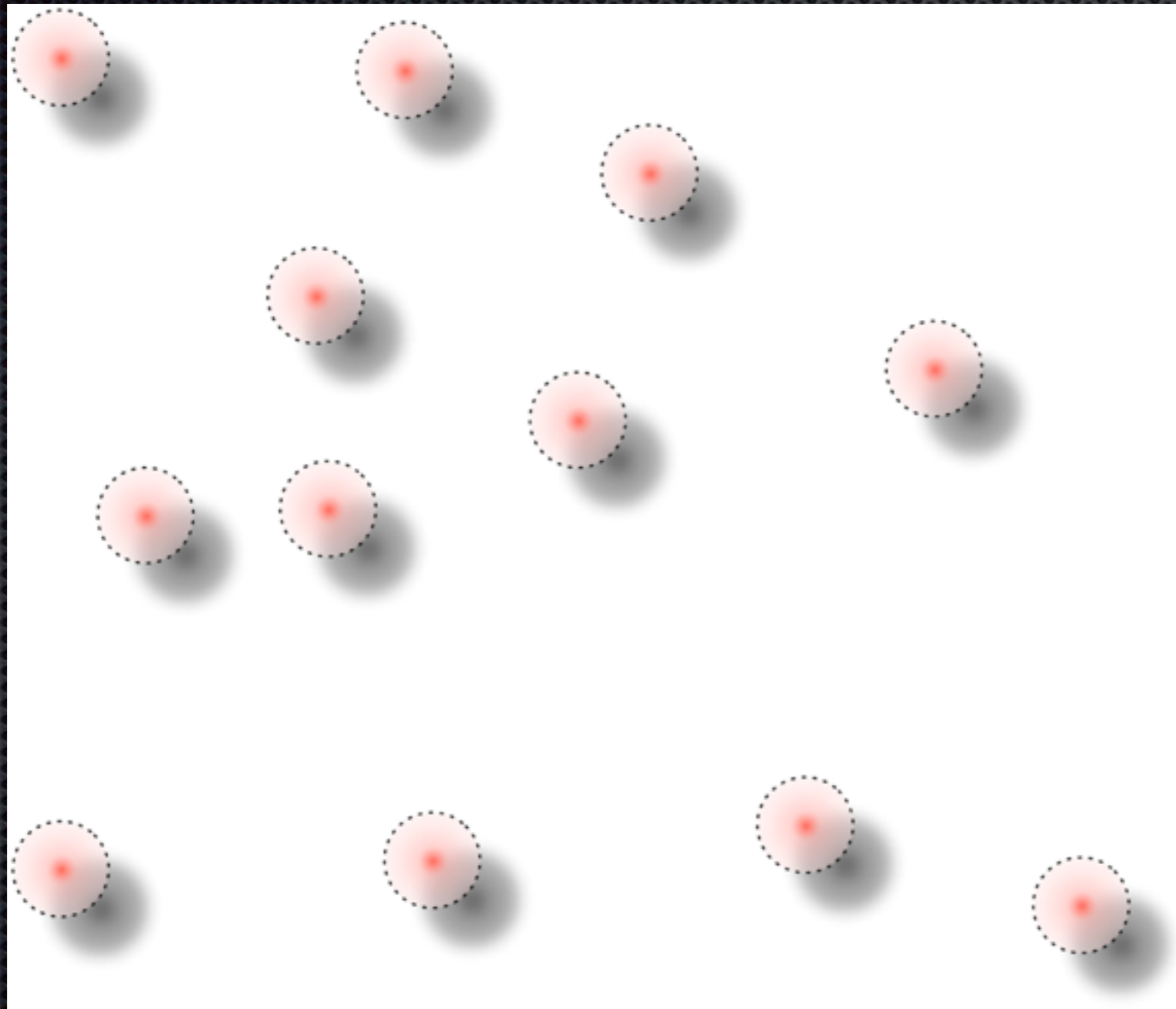


## Technical Components

- Hardware (iPhones)
- Infrastructure (WLAN at some locations)
- Software to show and play
- Editing Software to assign content to location

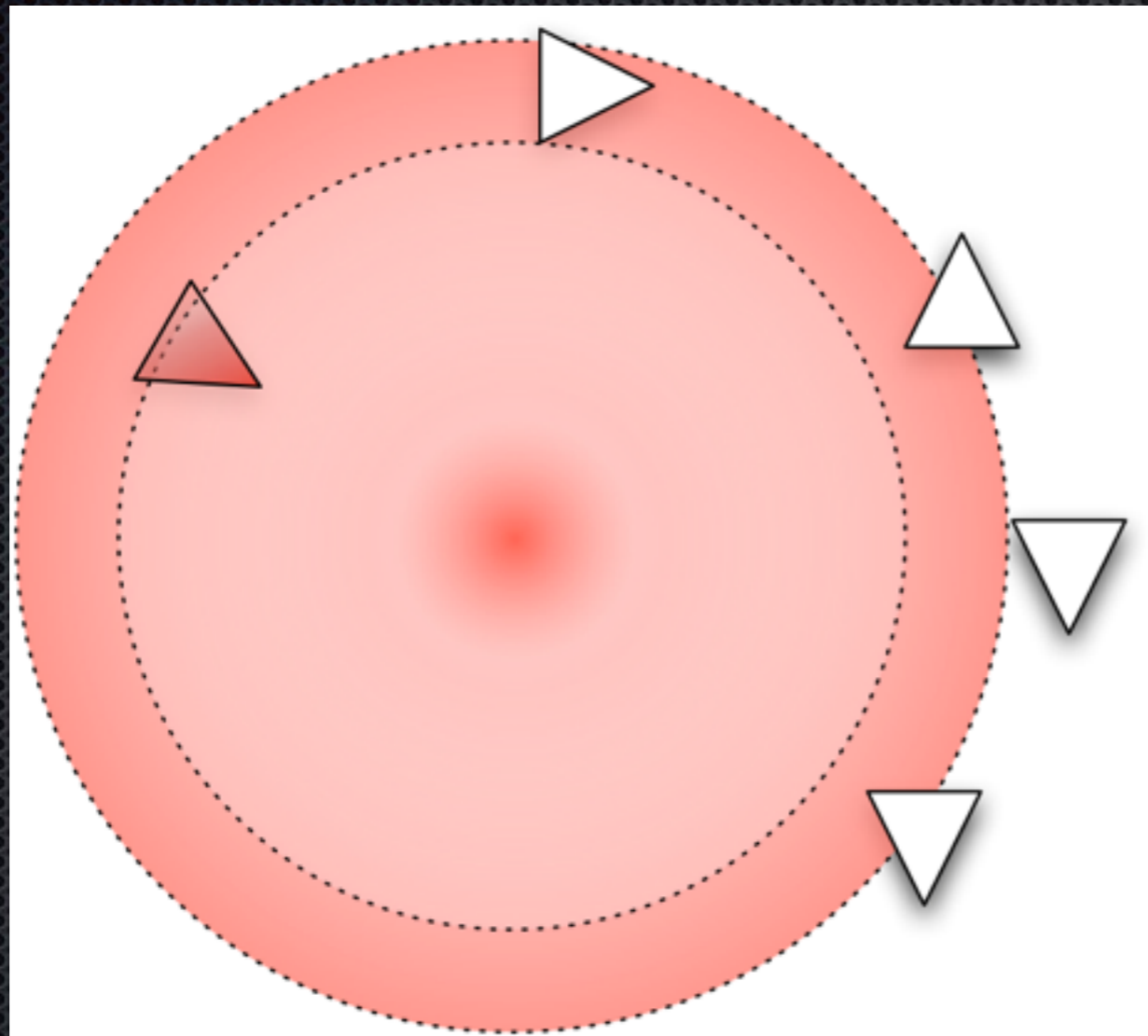
# POIs ...on the iphone

## Collection of POIs



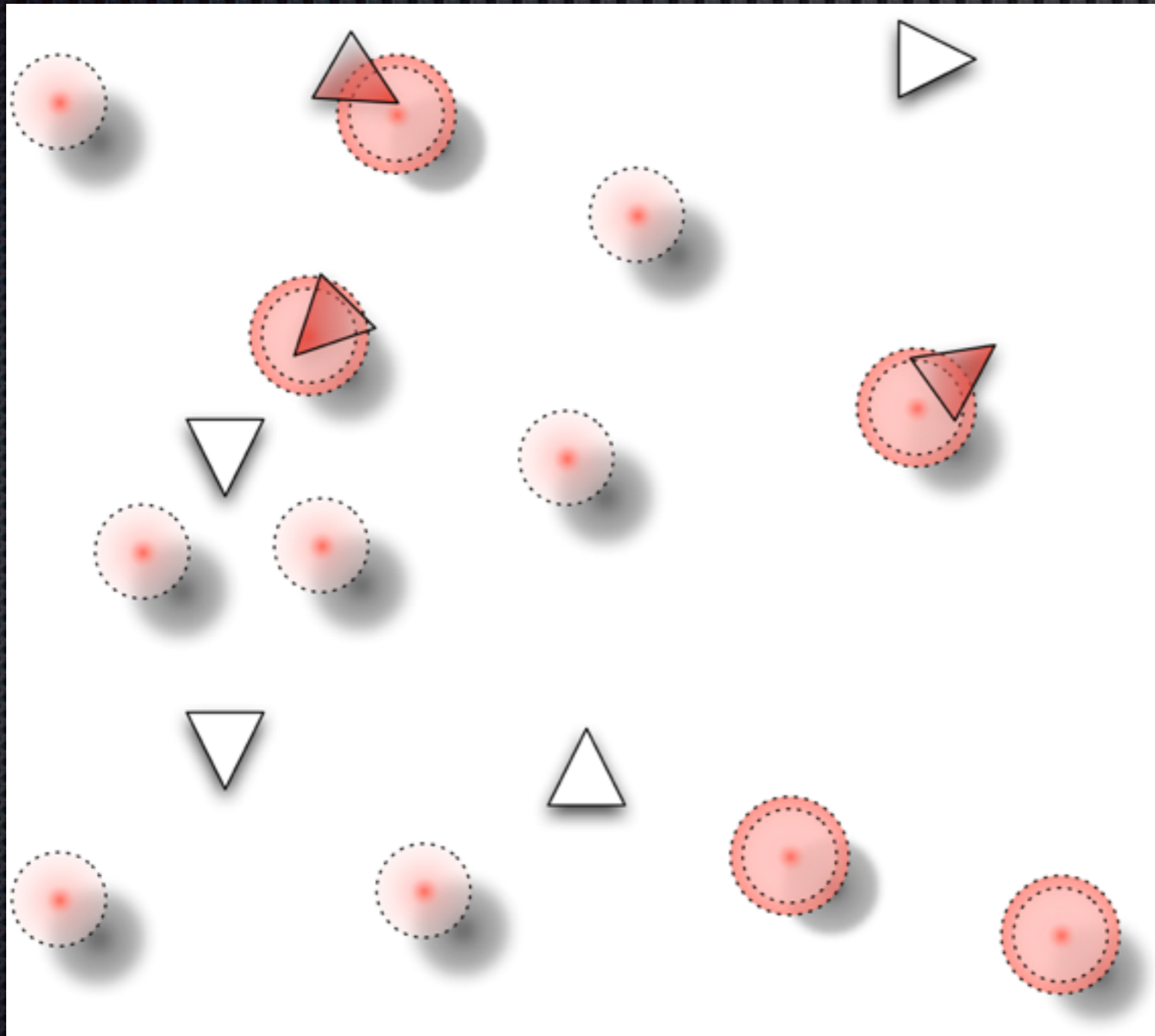
# POIs ...on the iphone

Triggering distance of POI



# POIs ...on the iphone

## Collection of POIs



# POIs ...on the iPad

## Collection of POIs on the iPad



# POIs ...on the iPad

Detail view of a of POIs on the iPad



iPhone Simulator



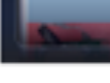
Carrier 8:38 AM 100%

IE 010, Museum Building, Massey University [Make Basepoint](#)

Buckle Street, Mt Cook, Wellington, New Zealand [Remove](#)

Hidden:  OFF [Let Google do that job!](#) 174.7772  
-41.2998

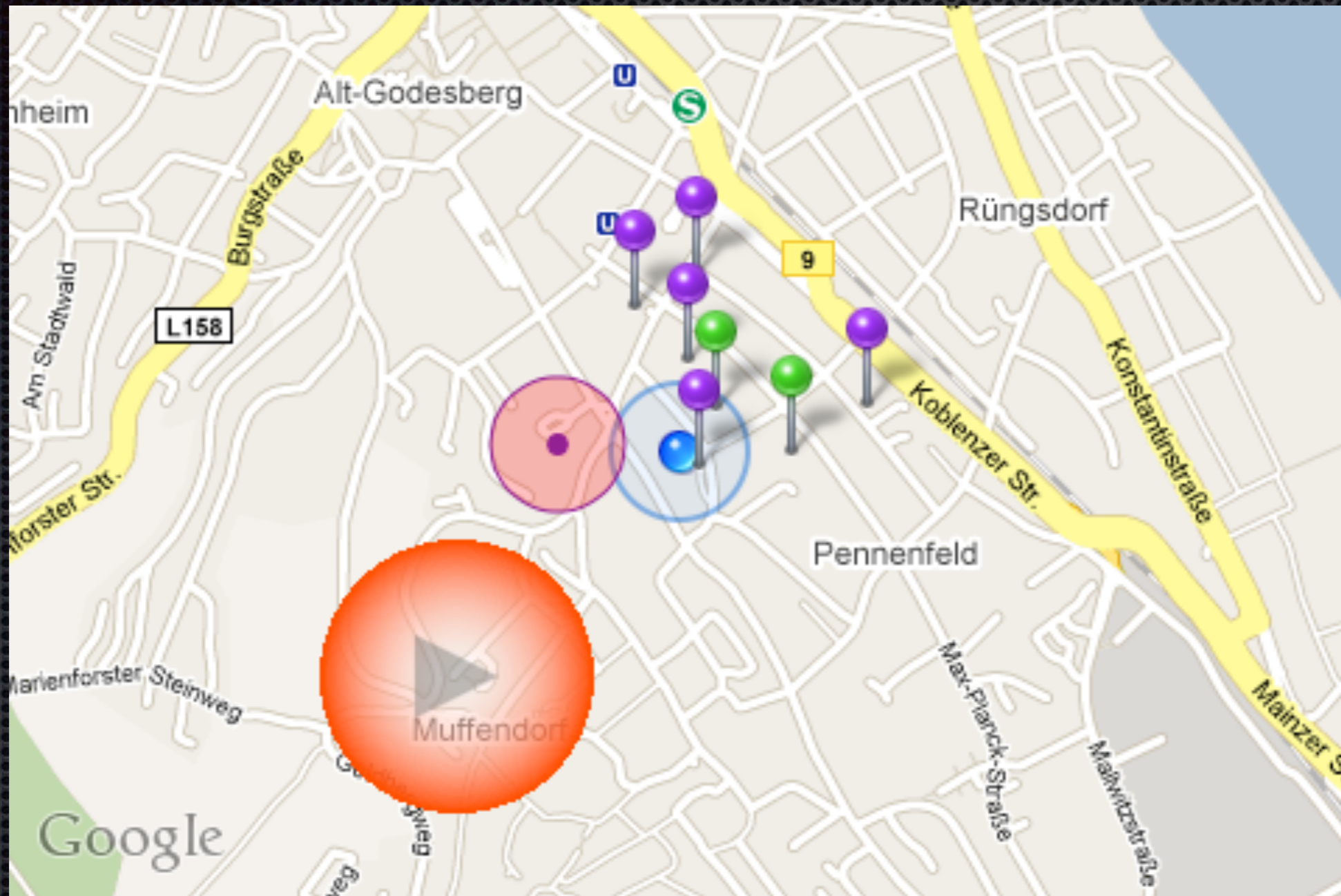
valid until : 2013-11-20 18:03:57 -0500

valid until	Item:	release distance
Mon Nov 18 4 50	 Snake Lizard	15.00
Tue Nov 19 5 55 AM	 Note	20.00
Wed Nov 20 6 00 PM	 Hammer	25.00
Thu Nov 21 7 05	 Chip	30.00
Fri Nov 22 8 10		35.00

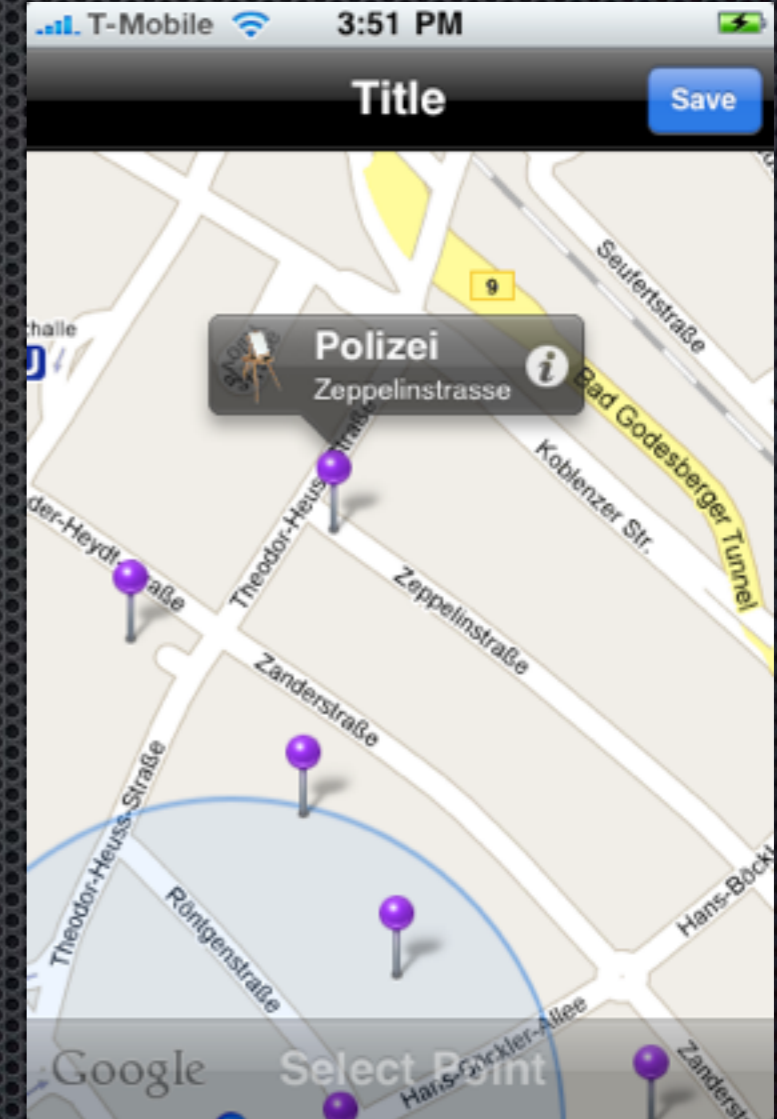
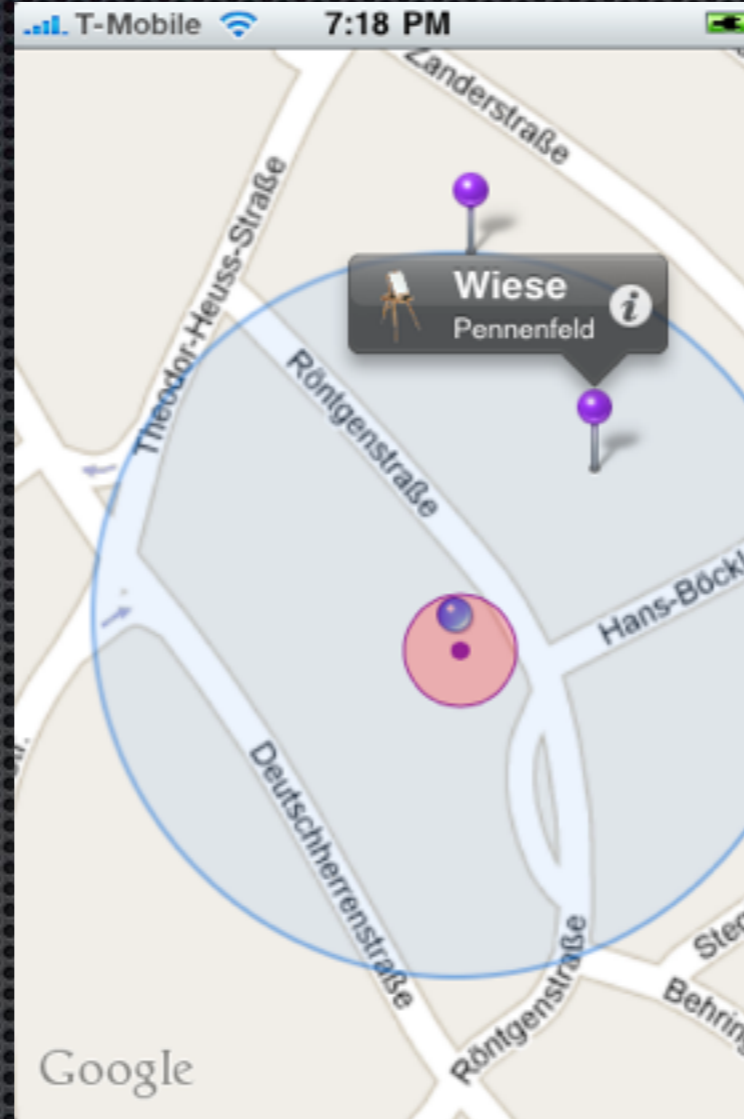
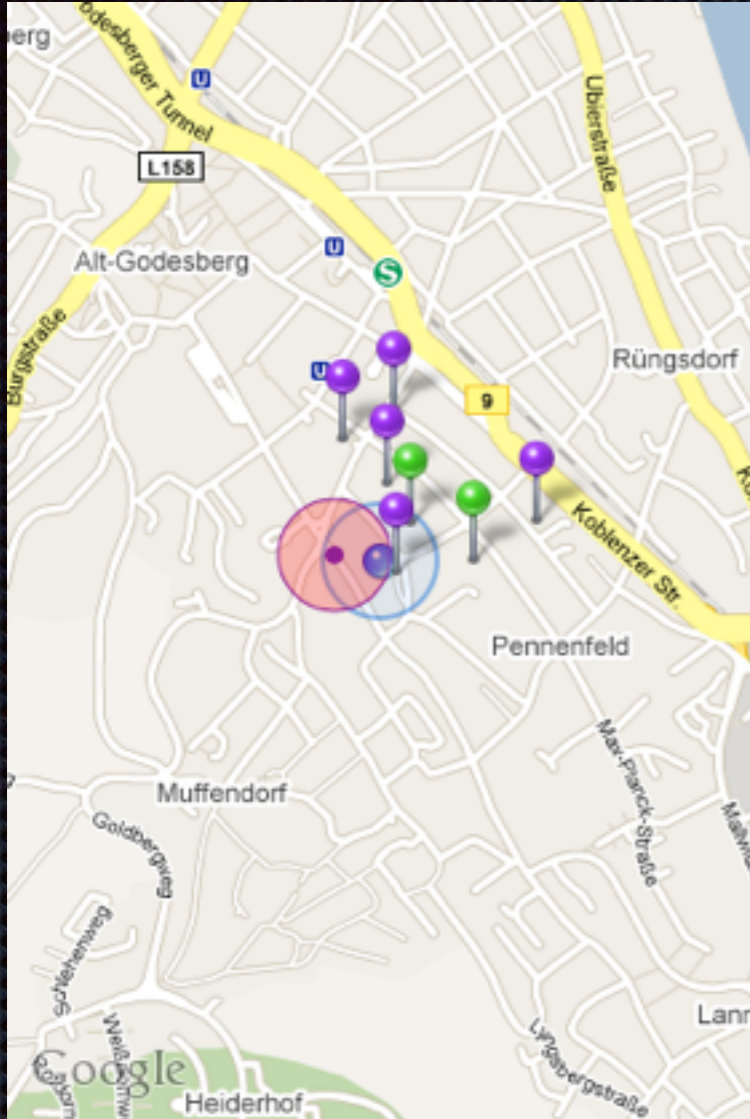
[Done](#)



# POIs ...on the iPhone

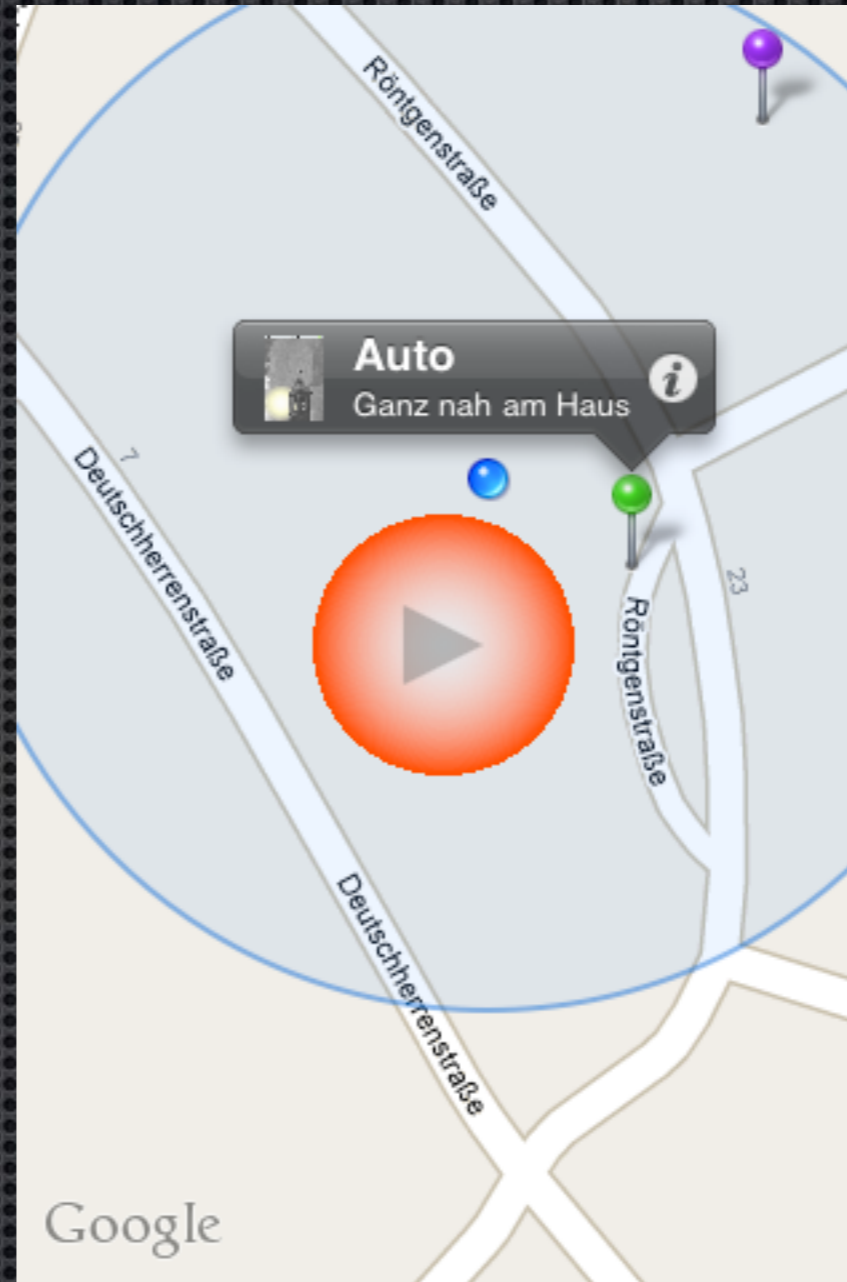
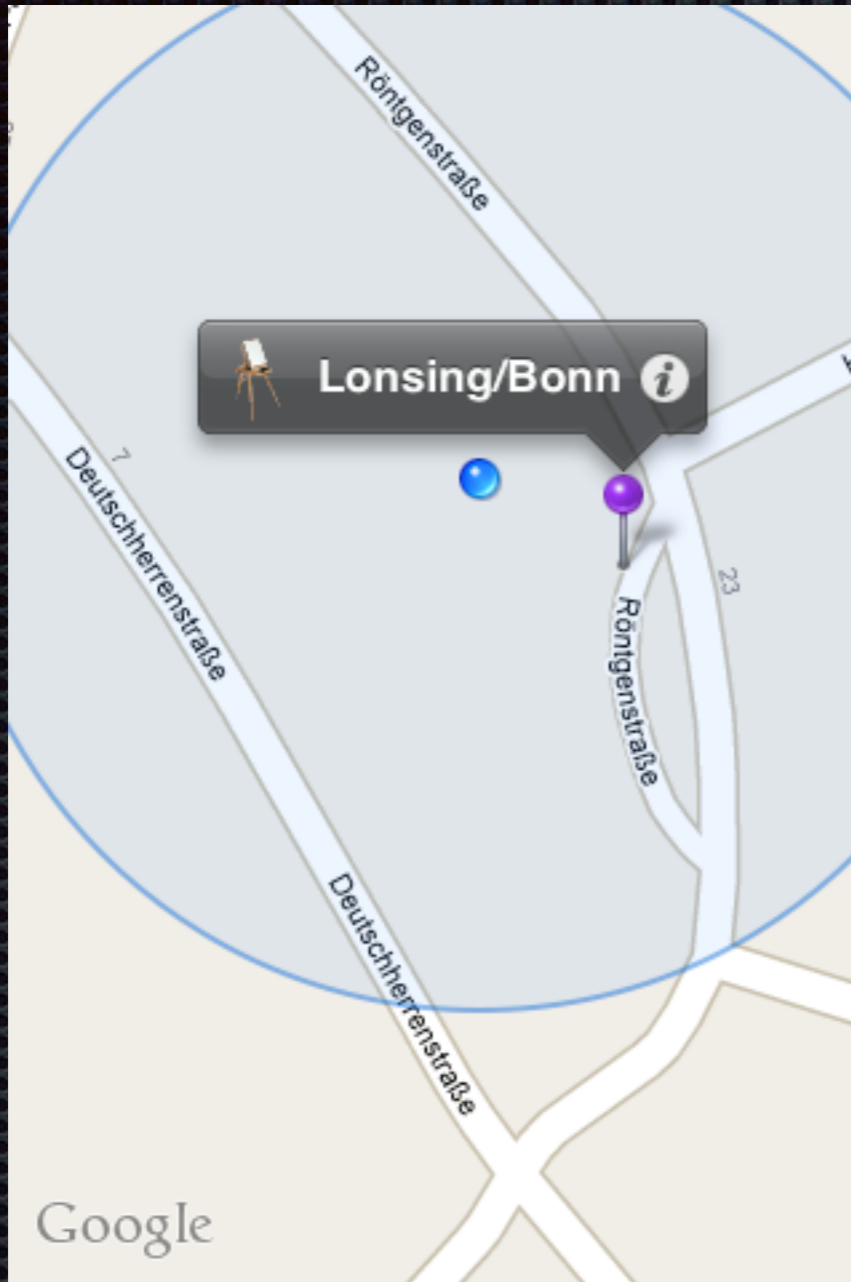


# POIs ...triggering



# POIs

...triggering



# POIs ...customization



Why no demo?



We haven't set up a location here!

Concept of Base-POI

WLAN, Login and

Download complete set of data

You never know!

# POIs The Hornstein-Impact



Weimar 2010

# POIs The Hornstein-Impact

## The Hornstein Impact

*Bio-hazard in the traces  
Stephan's findings of life*

Depiction of a paleo-astronomical

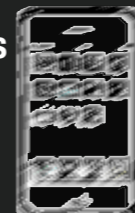
Findings of biological, geological and historical

Evidence in Weimar.

A mobile exhibition by COSMI in cooperation with ACC on cellular phones

Meteor impacts: Life's jump starter.

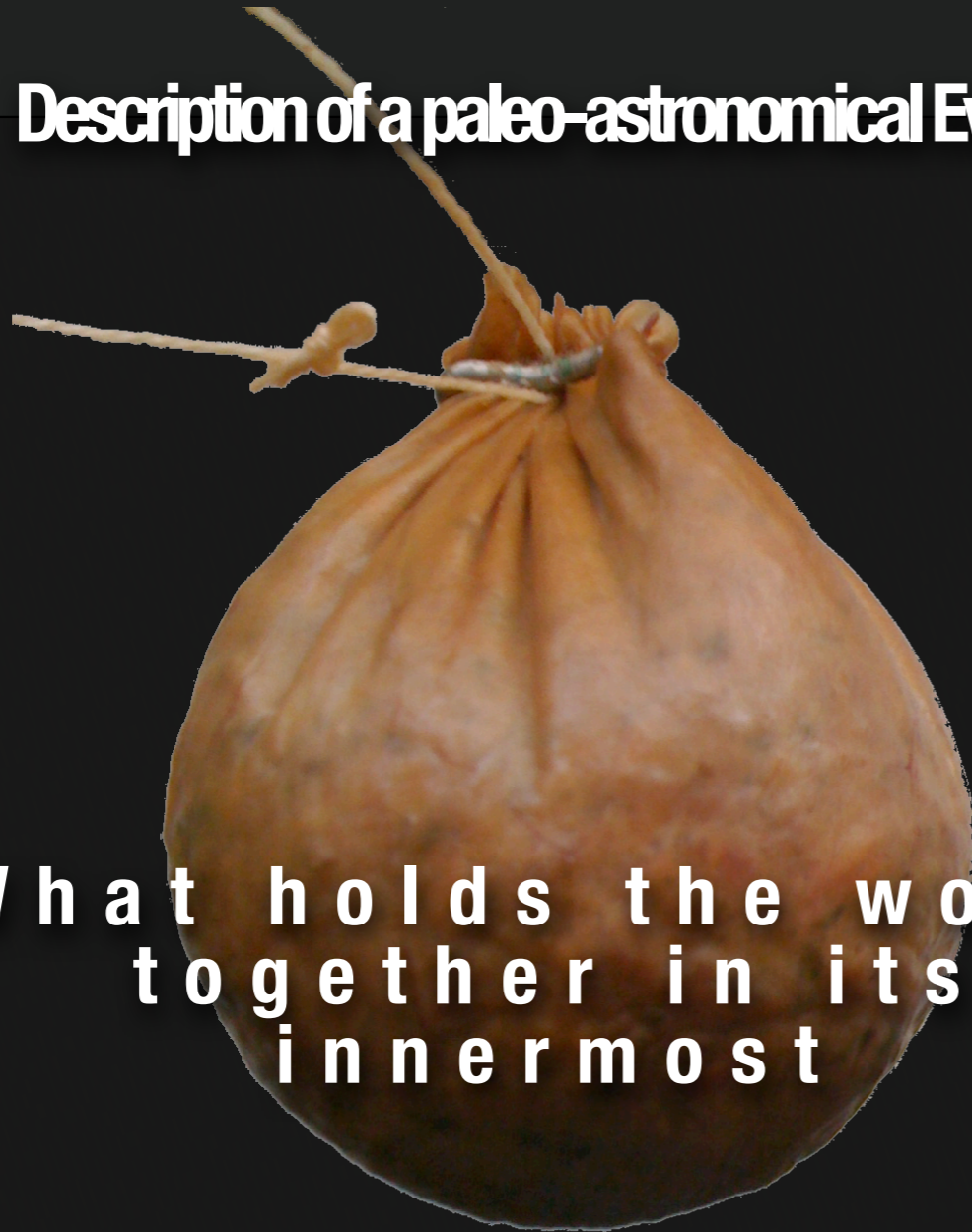
"Hydrothermal systems are ...the favourable places for life to evolve."



Weimar 2010

# The Hornstein Impact

Description of a paleo-astronomical Event



What holds the world  
together in its  
innermost

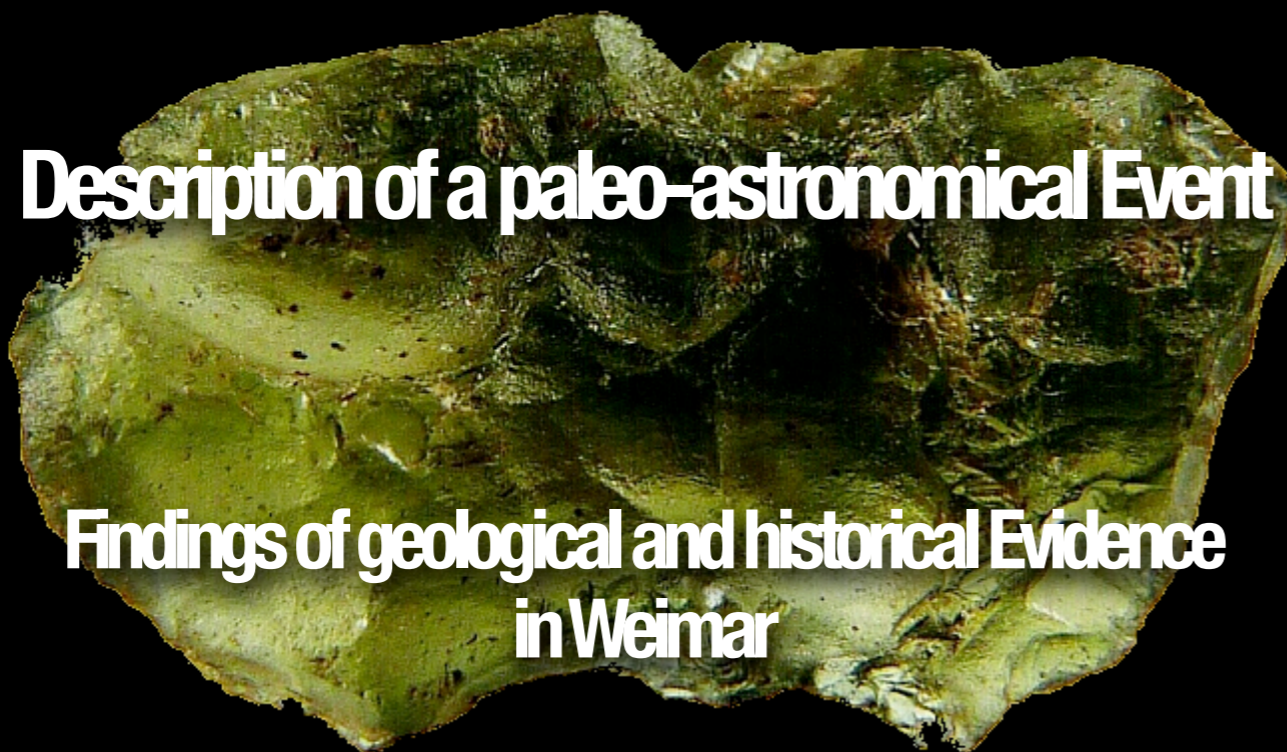
A mobile exhibition by SIRP in cooperation with ACC on cellular phones

Craters are the most common topographic form on planetary surfaces  
in the inner part of the solar system.

Elbert A. King, Jr. (1976)



# The Hornstein Impact



**Description of a paleo-astronomical Event**

**Findings of geological and historical Evidence  
in Weimar**

**A mobile exhibition by SIRP in cooperation with ACC on cellular phones**

**Craters are the most common topographic form on planetary surfaces  
in the inner part of the solar system.**

**Elbert A. King, Jr. (1976)**

